

1 DAVID T. BIDERMAN, Bar No. 101577
2 JUDITH B. GITTERMAN, Bar No. 115661
3 M. CHRISTOPHER JHANG, Bar No. 211463
4 **PERKINS COIE LLP**
5 Four Embarcadero Center, Suite 2400
6 San Francisco, CA 94111-4131
7 Telephone: (415) 344-7000
8 Facsimile: (415) 344-7050
9 Email: DBiderman@perkinscoie.com
10 Email: JGitterman@perkinscoie.com
11 Email: CJhang@perkinscoie.com

12 Attorneys for Defendant Google Inc.

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION

12 CLRB HANSON INDUSTRIES, LLC d/b/a
13 INDUSTRIAL PRINTING, and HOWARD
14 STERN, on behalf of themselves and all others
15 similarly situated,

16 Plaintiffs,

17 v.

18 GOOGLE, INC.,

19 Defendant.

CASE NO. C O5-03649 JW

**DECLARATION OF M.
CHRISTOPHER JHANG IN
RESPONSE TO PLAINTIFFS' SECOND
MOTION TO SEAL PURSUANT TO
CIV. L.R. 79-5(d) PORTIONS OF
AMENDED DOCUMENTS
(DOCUMENT NOS. 137-139)**

Date: June 11, 2007

Time: 9:00 a.m.

Dept.: Courtroom 8

Judge: Honorable James Ware

1 I, M. Christopher Jhang, hereby declare as follows:

2 1. I am an attorney duly licensed to practice law in all of the courts of the State of
3 California and this Court, and am an attorney with the law firm of Perkins Coie LLP, counsel for
4 defendant Google Inc. ("Google") in this action. Pursuant to Civil Local Rule 79-5(d), I submit
5 this declaration in response to Plaintiffs' Second Motion To Seal Pursuant To Civ. L.R. 79-5(d)
6 Portions Of Amended Documents Due To Confidential Designations By Defendant Google Inc.
7 ("Plaintiffs' Second Motion to Seal Amended Documents"), filed with this Court on May 21,
8 2007 (Document Nos. 137-139). I have personal knowledge of the facts set forth below except
9 as to those matters stated on information and belief, and as to those matters, I believe them to be
10 true. If called upon to testify, I could and would testify competently as to the matters set forth
11 herein.

12 **BASIS FOR SEALING OF GOOGLE'S CONFIDENTIAL INFORMATION**

13 2. On or about March 2, 2007, Google and plaintiffs CLRB Hanson Industries, LLC,
14 d/b/a Industrial Printing, and Howard Stern ("Plaintiffs") executed and filed with the Court their
15 [Proposed] Stipulated Protective Order Regarding Confidential Information. On May 15, 2007,
16 the Court executed the parties' Stipulated Protective Order (with amendments). A true and
17 correct copy of the Court-executed Stipulated Protective Order is attached hereto as Exhibit A.

18 3. The Stipulated Protective Order provides two tiers of confidential designations.
19 The first tier covers information designated "Confidential," which the Stipulated Protective
20 Order generally describes as "those things that may be disclosed to the parties or their counsel
21 for the purposes of the litigation, but which must be protected against disclosure to third parties."
22 Stipulated Protective Order, ¶ 4. The second tier covers information designated "Confidential –
23 Trade Secret/Attorneys' Eyes Only," which the protective order generally describes as "those
24 information or materials which are of a proprietary, business or technical nature that might
25 reasonably be of value to a competitor or potential customer of the party or nonparty holding the
26 proprietary rights thereto or might reasonably pose a commercial disadvantage to the producing
27 party and must be protected from disclosure." *Id.*

1 4. On April 26, 2007, I sent Plaintiffs' counsel, Lester Levy and Michele Raphael, a
2 letter providing Google's tailored confidentiality designations for the deposition transcripts of
3 Google employees Heather Wilburn, Shivakumar Venkataraman, and Michael Schulman. A true
4 and correct copy of this letter is attached hereto as Exhibit B.

5 5. Google considers portions of Ms. Wilburn's deposition transcript to be
6 "Confidential" because they discuss, describe, or refer to Google's internal training materials or
7 internal guidelines used by Google's customer service representatives to respond to client
8 inquiries. None of these materials are available to the public. Except for these "Confidential"
9 portions, Ms. Wilburn's transcript has been designated by Google as non-confidential.

10 6. Google considers Mr. Venkataraman's deposition transcript to be "Confidential"
11 in its entirety because Mr. Venkataraman is a Google software engineer who primarily discussed
12 in his deposition Google's internal processes and information not available to the public. Mr.
13 Venkataraman discussed Google's proprietary technology related to its AdWords program, the
14 development of new technology, and the content of confidential documents Google produced to
15 Plaintiffs. No portions of his transcript have been designated "Confidential – Trade
16 Secret/Attorneys' Eyes Only."

17 7. Google considers most of Mr. Schulman's deposition transcript to be
18 "Confidential." Mr. Schulman is a Google software engineer who primarily discussed in his
19 deposition Google's internal processes and information not available to the public. For example,
20 Mr. Schulman discussed Google's proprietary technology related to its AdWords program,
21 including the computer programming of the system for serving ads, and the content of
22 confidential documents Google produced to Plaintiffs. Google also considers a small portion of
23 Mr. Schulman's transcript to be "Confidential – Trade Secret/Attorneys' Eyes Only" because
24 this portion pertains to Google's highly sensitive algorithms used for the AdWords program.

25 **PLAINTIFFS' SECOND MOTION TO SEAL AMENDED DOCUMENTS**

26 8. On May 7, 2007, Plaintiffs filed an administrative motion to seal portions of
27 Plaintiffs' Supplemental Memorandum In Support Of Plaintiffs' Motion For Partial Summary
28

Judgment (“Plaintiffs’ Supplemental Memorandum”) and the Supplemental Declaration of Michele F. Raphael (“Supplemental Raphael Declaration”) because they “incorporate, refer to, and/or cite documents” that Google has designated “Confidential.”

9. Google objected, in part, to Plaintiffs' administrative motion because Plaintiffs had failed to redact portions of their Supplemental Memorandum and Supplemental Raphael Declaration in accordance with Google's confidential designations.

10. On May 21, 2007, Plaintiffs filed an Amended Supplemental Memorandum In Support Of Plaintiffs’ Motion For Partial Summary Judgment (“Plaintiffs’ Amended Supplemental Memorandum”) and Amended Supplemental Declaration of Michele F. Raphael (“Amended Supplemental Raphael Declaration”), which contained amended redactions that conform with Google’s confidential designations.

11. The redactions requested in Plaintiffs' Second Motion to Seal Amended Documents, in connection with Plaintiffs' Amended Supplemental Memorandum and the Amended Supplemental Raphael Declaration, are consistent with Google's confidentiality designations.

I declare under penalty of perjury under the laws of the State of California and the United States that each of the above statements is true and correct.

Executed May 29, 2007, in San Francisco, California.

PERKINS COIE LLP

By: /S/
M. Christopher Jhang